



Sponsorship Packages 2026

IRC/Boathouse/Venue Sponsorship: \$2,500 Annual

Minimum total impressions 16
3-4 sponsorships available

IRC is home to 4 teams, including Adult Rowing, IUI Club Rowing, Junior Rowing, and Middle School Rowing. We host at least 4 events per year and rent our venue to outside events such as triathlons and an annual regatta hosted by Purdue, bringing a minimum of 3800 visiting athletes and their families to our doors.

Boathouse/Venue. **Sponsorship includes:**

- Name/logo on Boathouse banner inside.
- Name/logo in all IRC bulletins for the duration of the sponsorship, including one (1) “about our sponsor” write-up and one (1) promotion opportunity if desired.
- Verbal sponsorship acknowledgment at all IRC events.
- Social media acknowledgment quarterly.
- Name/logo on digital boathouse signage

IRC/Silver Teams Sponsorship: \$5,000 Annual

Minimum total impressions 25
2-3 sponsorships available
Competitive exclusivity applies

IRC has three programs - Adults, Juniors, and Middle School. This sponsorship gives you visibility not only to local and visiting athletes and families, but also to thousands of athletes, families, and spectators from all over the Midwest, and further.

Silver Teams Sponsorship includes:

- All Venue Sponsorship benefits apply.
- One (1) additional promotional write-up in the bulletin.
- One (1) customer email to the IRC database.
- Secondary Name/Logo on the team shirt.
- Banner on the team tent at all away regattas.
- Name/logo on four (4) racing boats.
- Name/logo on website.



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IRC/Gold Teams Sponsor : \$7,500 Annual

Minimum total impressions 32
2-3 sponsorships available
Competitive exclusivity applies

IRC has three programs - Adults, Juniors, and Middle School that travel no less than 12 times a year. This sponsorship gives you prominent visibility not only to local and visiting athletes and families, but also to thousands of athletes, families, and spectators from all over the Midwest, and further.

- All Venue and Silver sponsorship benefits apply with additional value opportunities.
- Primary name/logo on team shirts.
- Name/logo on all racing boats.
- Name/logo on pavement decal leading to dock.
- Name/logo on team truck/trailer.

*Other signage opportunities are available upon request.